

accreda

BRANDING | WEB | ERP | ICT



Logic. Creativity.

Microsoft
CERTIFIED
Partner

Microsoft Dynamics NAV
Microsoft Business Solutions
Enterprise Resource Planning
Small Business Specialist Community





Established in 2006, Accreda Ltd is a niche business management consultancy company specialising in the provision of integrated business solutions to the professional services industry. Our offices are strategically based in Valletta, Malta, with a reach covering major European and North African capital cities.

Through integration of comprehensive consulting services and technical assistance with implementation of applicable business solutions, we help enterprises achieve higher levels of business performance, while optimising the cost and efficiency of their customer-facing operations.

Through this process, our company performs a variety of different roles, acting as consultant, facilitator, broker, service provider, business partner and as a promoter of innovative solutions.

The key areas of our business activity include Strategic Business Consulting, Enterprise Resource Planning, Enterprise Information Management, and Enterprise Technology Management. Business process re-engineering and workflow management solutions complement the wider spectrum of offerings including business consultancy and support, IP management, HR management, recruitment, training services, payroll, tax and legal advice, and audit and assurance services.

Accreda's diverse and highly-skilled project teams are composed of experienced technical professionals with financial and business management backgrounds and our solutions across the borders of purely ICT solutions into the world of strategic business management.

Adaptable. Learn how.

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- Strategic Business Consulting
- Enterprise Resource Planning
- Enterprise Information Management
- Enterprise Technology Management
- Business Support and Corporate Services
- Staffing, Recruitment and Training Services
- Tax Compliance and Legal Advisory Services
- Audit and Assurance Services



Through its diverse, dedicated team of experienced and highly qualified professionals, Accredia Ltd is well-positioned to help its clients develop successful growth strategies, thereby ensuring long-term advancement and sustainable market leadership through increased productivity, operational excellence, and long-lasting, knowledge-based customer relationships.

We set our focus on helping our customers fully comprehend crucial components of modern business practice, such as transparency, good corporate governance, accountability, and management effectiveness. Our broad expertise in the field of Strategic Business Consulting enables our clients to capitalise upon our ability to deliver high business value through our integrated and fully customised solutions.

Our innovative business diagnostics process allows for precise gap identification and in-depth analysis of the core activities, capabilities and competencies necessary to successfully execute a company's business model.

Our full-cycle approach helps facilitate effective Change Management at each of its major stages: Business Analytics and Optimisation; Strategic Business Planning; Implementation; and Post-Implementation Review.

To support the development of long-term marketing plans, we offer comprehensive market research, which includes provision and analysis of Competitive Intelligence, as well as drafting of go-to-market strategies for variety of services and products. The Brand Analysis and Development module of our business diagnostics programme is designed to help businesses conduct effective assessment of the strength of their current brand. Our experienced Brand Managers together with our in-house media development and production team are poised ready to assist with a re-branding process or development of a completely new brand. Additionally, our Marketing and Public Relations specialists are further able to help develop PR and Corporate Social Responsibility programmes that increase an organisation's public profile and ensure long-term positive brand recognition.

Unique. Learn why.

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- Best Practices in Corporate Governance
- Business Analytics and Optimisation
- Business Sustainability Analysis
- Strategic Business Planning
- Market Research and Analysis
- Competitive Intelligence Analysis
- Brand Analysis and Development
- Public Relations and Corporate Social Responsibility



The empowerment of an organisation with the right tools can streamline the challenges a company faces in today's business world into the company's expertise. Modern organisations require business solutions which expand beyond core functionality and have the flexibility to grow as the company advances.

Microsoft Dynamics NAV has established itself as a leading product for organisations looking for a complete Enterprise Resource Planning (ERP) solution that is flexible, fast to implement, easy to configure and update, and above all simple to use. Microsoft Dynamics NAV also integrates with other Microsoft products to enable users to work effectively and efficiently, to focus on tasks that add the most value, and collaborate productively.

Microsoft Dynamics NAV integrates the various business functions into one system, resulting in complete and current information and reports necessary to perform business planning and assist comprehensive decision making.

With an intuitive user interface and automated routine manual processes, the user can achieve more with fewer clicks. And the combined power of Microsoft Dynamics NAV and Microsoft SQL Server optimises business performance of access, analysis, and data interpretation of an organisation's ERP system.

Microsoft Dynamics NAV is a solution with that familiar Microsoft feel that requires minimal training and offers a rapid return on investment. It also provides the tools to move your business forward through integration with e-commerce and enterprise portal solutions.

Amongst the enhancements to your ERP system, we offer modules for Resource Planning, Customer Relationship Management, and Financial Management, all of which store business critical information in one central database. No matter how specialised your business is, we can meet the functional and security needs of your organisation by offering a reliable platform for change and future growth.

Perfect. Learn why.

Microsoft Dynamics NAV integrates the various business functions into one system, resulting in complete and current information and reports necessary to perform business planning and assist comprehensive decision making. Additionally, it provides the tools to move your business forward through integration with e-commerce and enterprise portal solutions.



- Resource Planning
- Financial Management
- Sales and Marketing
- Customer Relationship Management
- Inventory and Warehousing
- Project Management
- Supply Chain Management
- IP Management

Manageable. Structured. Linked.



Complimentary to the Enterprise Resource Planning system, we also provide other advanced Business Intelligence and Personal Productivity solutions that visually connect ideas, information and people across organisation to altogether save time, improve business processes and drive innovation. Our comprehensive range includes: Microsoft SQL Server Reporting Services; Visual Thinking, Business Mapping, and Project Management software; as well as other collaborative technologies.

As a local leader in the provision of enterprise level software, we offer complete Web Content Management solutions based on the Microsoft .NET platform, allowing for advanced control and complete optimisation of the online publishing processes. Accreda Web Portal Solutions dynamically aggregate content, functions and features into a high-performance workspace relevant to the user's specific role and responsibilities. Our software solutions facilitate interactions between a business and a variety of its stakeholders, including employees, prospect and current customers, as well as partners and intermediaries.

Accreda Web Portal Solutions are specifically designed to be modular in their structure and therefore fully customisable. This effective approach enables us to adapt our software solutions to specific business requirements. A unique collection of modules can be tailored to act as an Intranet, Extranet or an E-commerce Portal, to name just the major applications. Moreover, Accreda Web Portal Solutions enable full integration with Microsoft Dynamics NAV and can also be further enhanced with our additional Document Management and Unified Communications modules. Upon implementation of our advanced Portal solutions, an organisation can encounter an immediate positive impact through reduced operational expenses, simplified application maintenance, improved CRM and customer satisfaction, increased revenue streams, and improved knowledge management and collaboration.

With a healthy inside we can also help with getting the message to the outside. As a supplement to our enterprise software solutions we also offer Corporate Branding, Advertising, Graphic Design, and Digital Publishing.

Meaningful. Learn how.

Accreda Web Portal Solutions dynamically aggregate content, functions and features into a high-performance workspace relevant to the user's specific role and responsibilities, effectively facilitating interactions between a business and a variety of its stakeholders, including employees, prospect and current customers, partners, and intermediaries.



Kentico
CERTIFIED PARTNER



- E-commerce and Enterprise Portal Solutions
- Document Management Solutions
- Unified Communications Solutions
- Visual Thinking and Business Mapping
- Digital Asset Management
- Cross-media Publishing
- Corporate Branding and Advertising
- Graphic Design and Digital Publishing



Our expertise in the field of Information Technology Management enables us to offer comprehensive ICT consulting services. Through a thorough analysis of systems, processes, and workflows, as well as assessment of staff training requirements, we help our clients develop successful strategies that facilitate long-term advancement and sustainability of their ICT infrastructure.

Since most critical business applications are nowadays relying on database management solutions, we offer effective advice on optimisation of databases for maximum performance and accessibility. We also ensure that our clients take full advantage of systems virtualisation thereby realising proper systems integration, as well as full optimisation and diversification of their existing ICT resources.

Our next step is performed through our innovative and completely scalable hardware and software solutions which provide our clients a fully redundant infrastructure.

This includes firewall redundancy, load balancing solutions for web servers, virtual machine redundancy as well as database clustering for high availability. Also, in order to assure business continuity and stability of mission-critical systems and processes, we draft effective disaster recovery plans that introduce best practices and solutions for data storage, security and backup.

To complement our modern and efficient ICT solutions, our dedicated and experienced technical support team regularly performs all the precautions and necessary maintenance and administration on our client's infrastructure to ensure the ultimate service, security and performance.

Additionally, through network of our legal and HR affiliates, we are also able to offer ICT staffing, recruitment, and training; drafting of service level agreements and outsourcing contracts; and provision of legal advice on various aspects of ICT compliance and Internet law.

Optimal. Learn why.

Through a thorough analysis of systems, processes, and workflows, as well as assessment of staff training requirements, we help our clients develop successful strategies that facilitate long-term advancement and sustainability of their ICT infrastructure. In the process, we offer effective advice on optimisation of databases for maximum performance and accessibility. We also ensure that our clients take full advantage of systems virtualisation thereby realising proper systems integration, as well as full optimisation and diversification of their existing ICT resources.



- ICT Development Strategies
- Hardware and Software Solutions
- Systems Integration and Virtualisation
- Data Storage and Management Solutions
- Disaster Recovery Planning
- Technical Administration and Maintenance
- Technical Support and Training
- ICT Compliance and Internet Law Advisory Services



DELL

Trusted technology solutions and customer-centric approach that help do and achieve more, whether at home, work, school or anywhere in the world.

GFI

A single source of Web & Mail Security, Archiving & Fax, Networking & Security and Remote Monitoring & Management solutions based on award-winning technology that satisfies the needs of small to medium sized organizations on a global scale.

KENTICO

Complete web content management solutions based on the Microsoft .NET platform, allowing for advanced control and optimisation of online publishing processes.

HP

New thinking and ideas to create more simple, valuable and trusted experiences with technology, continuously improving the way HP customers live and work.

MCAFEE

Integration across the endpoint, the network, and risk and compliance requirements that help streamline security administration, creation and management of policies and processes, event responses, reporting, and compliance processes.

MINDJET

Personal productivity and collaboration solutions that visually connect ideas, information and people to save time, improve business processes, and drive innovation.

Empowered. Learn how.

Accreda Ltd has a close relationship with its various partners, each with highly diverse offerings that enjoy a well-established market position. Through this key affiliation, we are able to offer a whole spectrum of hardware and software solutions, business support and consultancy, as well as corporate services, staffing, recruitment, and training services.

Additionally, all our professionals maintain full and constant access to the Group's wealth of resources and expertise, thereby ensuring holistic delivery of client services.



Essential. Learn why.



STRATEGIC BUSINESS CONSULTING

- Best Practices in Corporate Governance
- Business Analytics and Optimisation
- Business Sustainability Analysis
- Strategic Business Planning
- Market Research and Analysis
- Competitive Intelligence Analysis
- Brand Analysis and Development
- Public Relations and CSR

ENTERPRISE INFORMATION MANAGEMENT

- Enterprise Portal Solutions
- Document Management Solutions
- Unified Communications Solutions
- Visual Thinking and Business Mapping
- Digital Asset Management
- Cross-Media Publishing
- Corporate Branding and Advertising
- Graphic Design and Digital Publishing

ENTERPRISE RESOURCE PLANNING

- Resource Planning
- Financial Management
- Sales and Marketing
- Customer Relationship Management
- Inventory and Warehousing
- Project Management
- Supply Chain Management
- IP Management

ENTERPRISE TECHNOLOGY MANAGEMENT

- ICT Development Strategies
- Hardware and Software Solutions
- Systems Integration and Virtualisation
- Data Storage and Management Solutions
- Disaster Recovery Planning
- Technical Administration and Maintenance
- Technical Support and Training
- ICT Compliance and Internet Law Advisory Services

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